

## Potential Honours Supervisors for Management and Marketing

Faculty Member	Research Topic
Maureen Bourassa	Older adults, smart devices, and consumer vulnerability
Marjorie Delbaere	Persuasion and vaccination; patient influencers
Brooke Dobni	<i>Inquire with supervisor</i>
Dawn Dobni	<i>Inquire with supervisor</i>
Will Murphy	<i>Inquire with supervisor</i>
Barb Phillips	Images in advertising, possibly charity ads, spokes-characters, or aging
Monica Popa	Tourism adventures and misadventures; tendencies toward compulsive buying and the influence of life events
Lee Swanson	Economic and social development in rural and remote communities, entrepreneurship education, social entrepreneurship, community-based entrepreneurship, business planning
David Williams	<i>Inquire with supervisor</i>
Grant Wilson	Consumer adoption of novel technologies
David Zhang	<i>Inquire with supervisor</i>

